

GEORGE BISHOP

Digital Designer

I am a digital design specialist with a deep appreciation for web and print design. Self-taught, I've been designing in some shape or form since I was thirteen and have a real passion for what I do. I've got experience primarily in web and UI design, but I also like to flex my branding and print design muscles in my work. I pride myself on the relationships I form with my teammates and am excited to take on my next challenge.

SKILLS & ACCREDITATIONS



Adobe Creative Suite

Photoshop, Illustrator, InDesign, XD, Premiere Pro



Web dev & design

Wordpress and Webflow; HTML, CSS, Javascript (React)



Interface design

Wireframing, hi-fidelity design and prototyping



Amazon Advertising

Advertising Console (AMS), DSP Console (AAP), Vendor Central



Google Search Ads

Obtained Google Ads Search Certification, December 2019



Interpersonal skills

Presenting and public speaking; Client/customer service

EMPLOYMENT

Web Designer

PASINI PROMOTIONS
AUG 2019 - CURRENT

Pasini Promotions is a marketing and promotions agency based in Colchester, England. Their work is focused primarily on promotions for businesses in the hospitality sector, but also includes external clients in multiple industries and in multiple different markets.

Key Responsibilities

- Sole responsibility for web output, including the design and execution of web projects, using WordPress, HTML, CSS and JavaScript
- Manager of Google Ads campaigns and SEO for a diverse portfolio of 40+ websites
- Responsible for the brand design for a mobile application, Monkey, launched in December 2019 (*app.pasinileisure.com*)
- Regular and proactive communication with stakeholders, clients and high-level management to provide project updates and answer queries

Creative Specialist

CHANNEL BAKERS

SEP 2016 - AUG 2019

Channel Bakers is a Amazon marketing agency employing 75+ staff with 5 offices around the globe, headquartered in Anaheim, USA. They devise and execute Amazon-specific marketing campaigns for a range of clients including many Fortune Global 500 companies such as Samsung and Canon.

Key Responsibilities

- Executed creative, including Promotional Landing Pages and assets for Product Image Galleries for external clients
- 262,000 total views (70% click conversion rate) on a Samsung Black Friday promotional landing page over three days
- Advised Advertising teams to ensure consistent and effective messaging
- Proactively communicated with clients throughout the design process
- Responsible for own-brand development across multiple touchpoints including print, web and social media

I have also worked with a wide range of freelance clients. You can see a selection of projects which demonstrate my versatility and ability to work across a wide variety of different media on my online portfolio.

georgebishop.co/work

EDUCATION

Colchester Royal Grammar School

GCSE & A-LEVEL

Academics

- 12 GCSEs (A*-A grade) including English, Maths, French & Computer Science
- 4 A-Levels (A*-B grade) including French and Computer Science

Extra-Curricular Activities

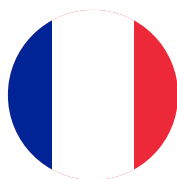
- President of the school's LGBT+ Society for an academic year
- Sole accountability for a month-long programme of events celebrating LGBT History Month demonstrating leadership and people management skills

LANGUAGES



English

Total fluency



French

Near-full professional proficiency



Swedish

Elementary
Currently learning

Call me

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Visit my website

georgebishop.co

Send an email

hello@georgebishop.co

Follow my Dribbble

@georgebishopco